

SHR Capital Partners

SHR Capital Partners, a lower middle-market investment firm headquartered in Greenwich, CT is currently seeking acquisition candidates in the business services, consumer services and health care services industries.



The right goal ...
... begin with the end in mind.

"Seeking Diamonds in the Fairway"

Other investment firms may tell you that they're seeking a "diamond in the rough". We'd rather not. We've seen the rough and it isn't such a great place to be. We aren't interested in turnarounds and we aren't looking to pay bottom-dollar. We want to invest in and partner with great businesses. We want to help those businesses achieve more. We want to take them to the next level. To reach the green. We've had great success with this philosophy in the past and think we can be an effective partner to your team as well.

If you've built a great business we'd love to learn more. We'd like to understand your value proposition to your customers. We'd like to know what makes you and your team different. Most of all, we'd like to find ways we can help bring your business to the next level. Contact us now to tell us more.



Investment Criteria

Prospective acquisition candidates should possess the following:

- History of growth and profitability with **EBITDA greater than \$2mm**
- **Differentiated service offering** and unique value proposition to customers
- **Strong management team** and disciplined culture
- Owners willing to assist during **transition** period

While we don't expect businesses to meet all of these criteria, we like businesses that possess at least most of these objectives. And management teams that can explain how.



Investment Criteria (cont'd)

In addition to those factors, here's how we evaluate opportunities:

- **Growth Prospects** – both for the business itself and its industry; we like rising tides
- **Profitability** – because high margins typically mean differentiated services
- **Industry Fragmentation** – the less consolidated, the better
- **Barriers to Entry** – to keep competitors at bay and protect our relationships
- **Simplicity of Business** – because we aren't rocket scientists on this end
- **Mitigants to Macro Risks** – because even the best businesses suffer shocks



Team

Haas Ragab

Haas Ragab, Founder and Principal of SHR Capital, has over 14 years of entrepreneurial, strategy consulting and private equity experience. Mr. Ragab was most recently a Principal at Tower Three Partners, a middle-market private equity firm in Greenwich, CT, and was also a member of the Board of Directors of Restoration Hardware. Previously, Mr. Ragab was a Vice President with The Harding Group, an investment firm focused on the manufacturing industry, and was also an associate consultant with Bain & Company. Earlier in his career, Mr. Ragab was the owner and operator of an entrepreneurial venture in association with the Busch Entertainment Corporation prior to joining Bain in their Los Angeles office.



Mr. Ragab earned his MBA with highest honors as a Palmer Scholar from The University of Pennsylvania's Wharton School, where he was also a Joseph Wharton Fellow, and his bachelor's degree *cum laude* from Dartmouth College. He currently resides in Greenwich, CT with his wife and two children.

Tido Meyerhoff

Tido Meyerhoff is a Principal of SHR Capital. Mr. Meyerhoff has over 15 years experience in investment banking, having held various positions including managing director in the equity derivatives group at Swiss Re in London, vice president in the fixed income division at JP Morgan Chase in London and assistant vice president in fixed income sales at Merrill Lynch in Frankfurt.



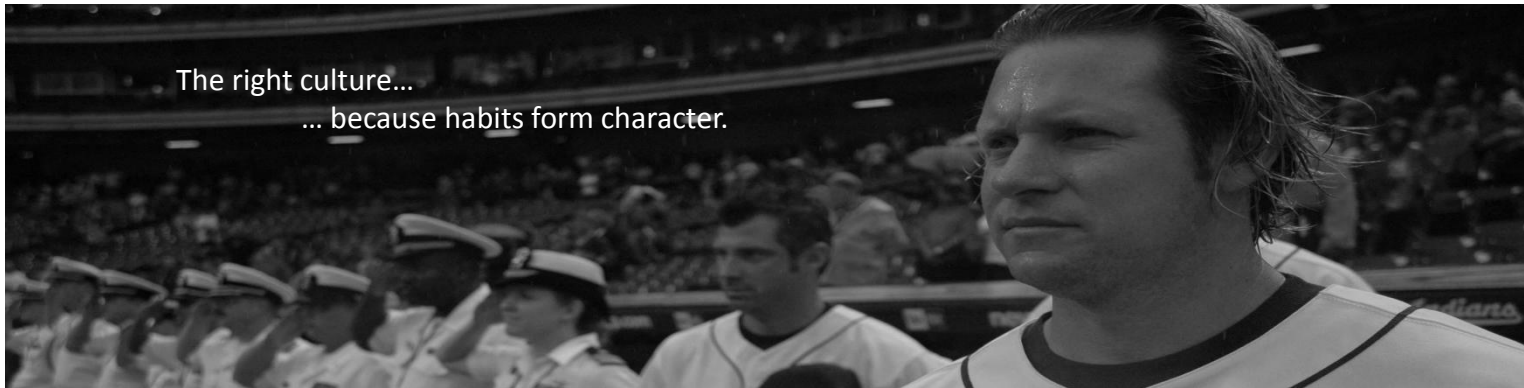
Mr. Meyerhoff studied economics at Heidelberg University and Waseda University in Tokyo and received his MBA from the University of Massachusetts at Amherst. He resides with his wife and children in Greenwich, CT.

Aldo Pascarella

Aldo Pascarella, a Principal of SHR Capital, has over 20 years entrepreneurial experience including positions in branded consumer goods, advertising, motion picture development, and as an attorney and real estate investor. Mr. Pascarella manages his family's real estate investments which include multi-family residential, office and land. He is the principal and founder of Pareto LLC an investment management firm and an attorney and principal at The Pascarella Law Firm. Earlier in his career, Mr. Pascarella was a corporate mergers and acquisitions attorney, clerked for the Delaware Court of Chancery, and served as a development executive at major motion picture production companies in Los Angeles.



Mr. Pascarella holds a JD from the University of Chicago Law School, a masters degree *summa cum laude* in Cinema-Television from the University of Southern California, and a BA from Dartmouth College. Mr. Pascarella is a member of the New York and Connecticut Bars. He currently resides in Greenwich, CT with his wife and three children.



Principles

Running a business is all about character. Here's what we find important:

1. **Honesty and Integrity** – because we won't do business without it
2. **Transparency** – because it's better for everyone
3. **Strong work ethic** – because success requires constant diligence
4. **Strategic thinking** – because visionaries succeed
5. **Respect** – because the best relationships are built on it



Contact us

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